

DS Smith M&A and Market Entry Support

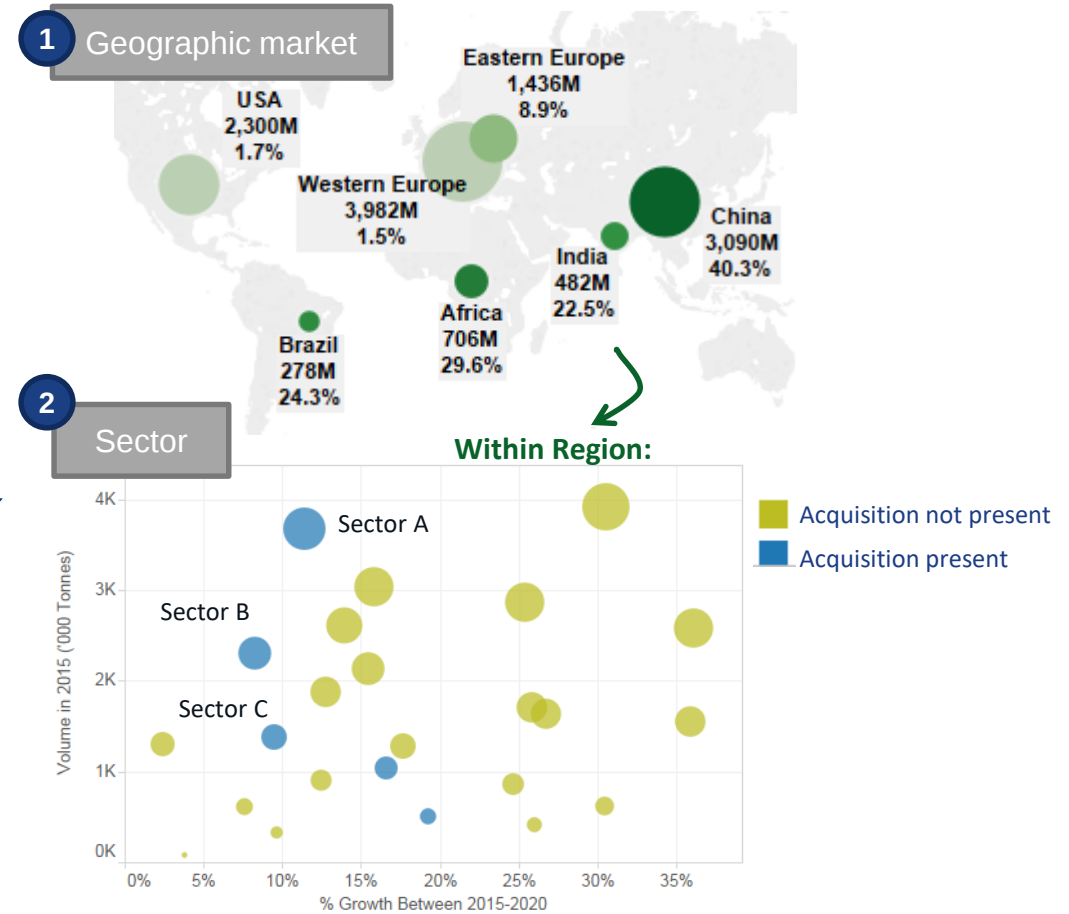
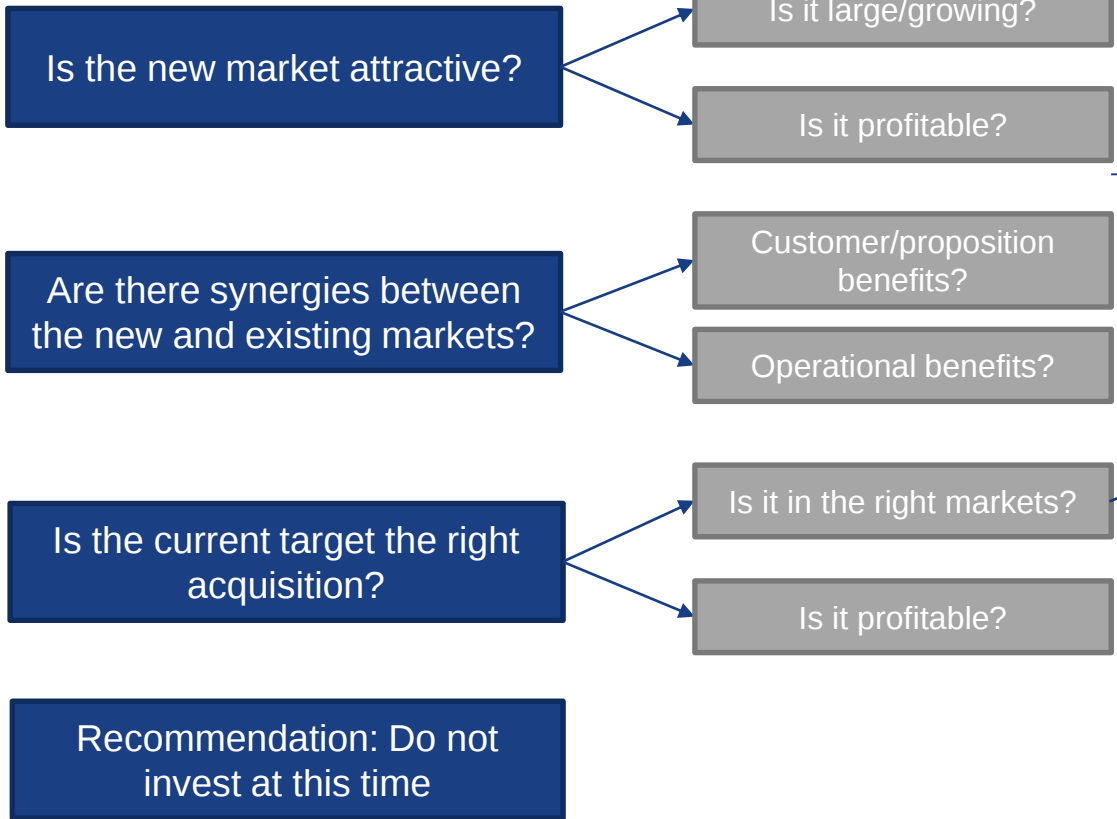
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White Space helped DS Smith assess a potential acquisition which would see them enter a new market...

To get to the heart of the issue, we broke the problem down into a series of simple questions:



“White Space listened to the brief, conducted confidential interviews with relevant people, analysed large quantities of internal and public domain data, and gave a clear recommendation based on the facts that were gathered. The work was of high quality, and enabled a quick decision.”

Head of Strategy, DS Smith