



Unilever Food Solutions Global Strategy Support

white space
STRATEGY



www.whitespacestrategy.com

White Space helped Unilever's Food Solutions division develop a growth strategy for 6 major global markets...



“White Space came up with simple, though impactful recommendations for our key countries.

Their outside-in perspective, inquisitive approach and actionable insights led to tangible business improvements, which we are currently implementing”

Chief Financial Officer, Unilever Food Solutions



- What does the global food solutions landscape look like?
- What are the key trends driving the future of the industry?
- How are new capabilities being developed/ leveraged to better address and engage the market?
- What actions should Unilever take to retain and grow competitive advantage?

“It was a pleasure working with White Space. They have a refreshing approach, coming with concrete examples & recommendations. Great ability to keep things simple”

Chief Financial Officer, Unilever Food Solutions

